



New Jersey School Counselor Association, Inc.

**NJSCA, Inc. Website Advertising
2009-2010 Sponsor Rate Card**

In addition the NJSCA E-Newsletter is e-mailed to approximately 1200 NJSCA members. These school counselors are at all grade levels consistent with NJ demographics of the NJSCA membership.

The NJSCA e-Newsletter is published 10 times a year and e-mailed on approximately the 1st week each month.

There are four sponsor positions per month on the website. In addition to the sponsor ad on the website, the sponsors name will be mentioned in each of the 10 E-Newsletters sent to the members.

**Rate Per Issue
(all rates are net to NJSCA)**

Position

Frequency	#1	#2	#3	#4
1 Month	\$100	\$90	\$80	\$75
3 Months	\$300	\$290	\$280	\$275
6 Months	\$600	\$590	\$580	\$575
12 Months	\$1000	\$990	\$980	\$975

**Placement
Locations**

- Logo Position 1
- Logo Position 2
- Logo Position 3
- Logo Position 4

The ad will appear on www.njsca.org.

Closing Dates

Insertion order is due by the 15th of the previous month to be published on that month's website.

Payment

Sponsors will be invoiced by NJSCA, Inc. at the time the issue is put on the website. All ads are subject to approval by NJSCA, Inc. Such approval shall be granted or withheld solely at NJCS, Inc. absolute discretion.

For more information please contact Jim Lukach at jimlukach@msn.com or 732-846-6468



New Jersey School Counselor Association, Inc.

**NJSCA, Inc. Website Advertising
Sponsor Insertion Order**

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact _____ E-Mail _____

Billing Address (if different from above) _____

Space Location:

Months (s) for ad to appear: Check all that apply

Position One

Position Two

Position Three

Position Four

Sept 2009 ___

Oct 2009 ___

Nov 2009 ___

Dec 2009 ___

Jan 2010 ___

Feb 2010 ___

March 2010 ___

April 2010 ___

May 2010 ___

June 2010 ___

Total amount to be billed per insertion (see Rate Card)

\$ _____ (rate) x _____ (# of insertions) = \$ _____

Signature _____ Date _____

Please make payable to NJSCA, Inc. and can be sent to NJSCA, Inc., 54 Harrison Ave., Milltown, NJ 08850